



ARCTICCON 2025

E V E N T P R O S P E C T U S



October 7-8, 2025

Lakefront Millennium Hotel
4800 Spenard Road
Anchorage, AK 99517

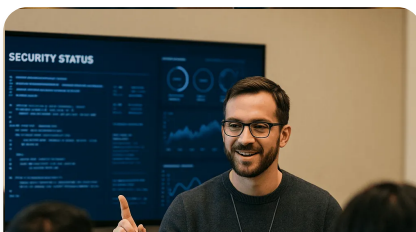
SPONSOR ARCTICCON 2025

Since its debut in 2017, ArcticCon has been making waves in the IT community of Anchorage, Alaska. This year, we're amplifying the energy to electrify and motivate the Alaskan IT enthusiasts. Join us as we come together, gain insight, and get pumped up as one community!



Connect

Forge direct relationships with key decision-makers. Build lasting business partnerships.



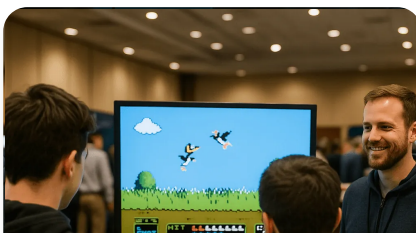
Engage

Interact directly with engineers and practitioners. Exchange valuable feedback and insights.



Showcase

Demonstrate value in hands-on workshops. Let attendees experience your technology.



Create

Host unique demos and creative engagements. Make memorable interactive experiences.

PAST SPONSORS



WHAT'S NEW IN 2025

EXPANDED TO TWO DAYS!

Our biggest year yet! More time for networking, learning, and in-depth engagement across a full two-day schedule.

NEW! DEDICATED WORKSHOP TRACK

Introducing an exclusive track for sponsors to deliver hands-on, deep-dive technical workshops.

- ✓ Lead interactive sessions using computer systems provided for attendees.
- ✓ Showcase your products and expertise in a practical, engaging format.
- ✓ Ideal for in-depth training, live demonstrations, and collaborative problem-solving.

This new Workshop Track replaces the former 'Show It!' track.

Eligibility: Primarily available for Gold Tier sponsors.

Capacity: Workshop rooms accommodate approximately 20 attendees.

NEW! ASK ME ANYTHING (AMA) SESSIONS

Host an informal 1-hour Q&A session in a dedicated space. Discuss your products, open-source projects, career insights, or any relevant tech topic. A great way to connect directly with attendees. Examples: "I'm a network engineer, ask me anything," or "I'm a malware researcher, ask me anything." Apply to secure your slot!

HIGH-LEVEL AGENDA

Day 0

12:00 PM - 10:00 PM: Sponsor Setup Day
(Tables & Booths)

Day 1

9:00 AM - 12:00 PM: Sessions / Workshops

12:00 PM - 1:00 PM: Lunch

1:00 PM - 2:00 PM: Afternoon Keynote

2:00 PM - 4:00 PM: Sessions / Workshops

Day 2

9:00 AM - 12:00 PM: Sessions / Workshops

12:00 PM - 1:00 PM: Lunch

1:00 PM - 2:00 PM: Afternoon Keynote

2:00 PM - 4:00 PM: Sessions / Workshops

4:00 PM - 7:00 PM: After Party



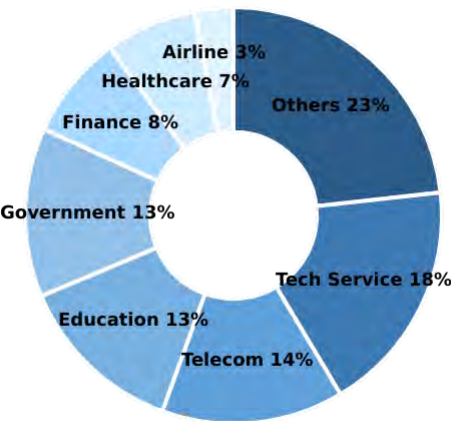
ARCTICCON AUDIENCE

In 2024, ArcticCon drew over 350 attendees. For 2025, we expect over 400 IT professionals, security engineers, developers, and executives. Connect with key decision-makers in Alaska's burgeoning tech scene.

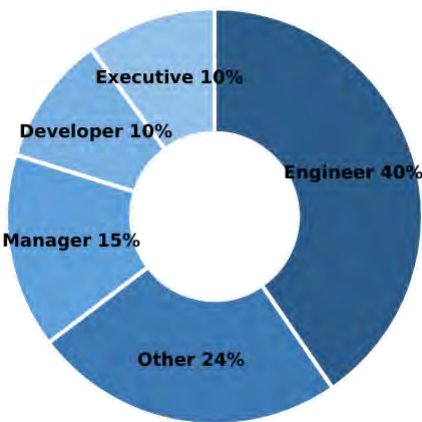
Attendee Geographical Reach



INDUSTRY



ROLES



SPEAKING OPPORTUNITIES

Connect with the audience via these available speaking opportunities.



Keynote Presentations

Inspire attendees with high-level insights on industry trends, compelling case studies, or visionary ideas. Strictly vendor-neutral. Share your unique perspective and position your brand as a true thought leader in the IT and cybersecurity space.

45-60 minute featured slot., 2 available.



Main Track Sessions

Deliver vendor-neutral presentations on cutting-edge topics in offensive/defensive security, IT operations, or development. These sessions are perfect for sharing deep technical knowledge or innovative strategies with a broad audience.

45-minute talk in a 1-hour slot., 12 available.



Workshop Track

Lead a hands-on technical workshop in a classroom setting. Computers and necessary software access provided for attendees. This is an ideal format for practical training and interactive learning.

Typically 1.5 to 2 hours., 12 available.



AMA (Ask Me Anything) Booth

Host an informal 1-hour Q&A session at a dedicated 'cool booth'. Engage directly with attendees on any topic - technical, career-focused, or product-related (if transparent). A great way to foster open dialogue.

1-hour interactive session., 12 available.

SPEAKER GUIDELINES & SUBMISSION INFO

ArcticCon thrives on interactive, security-forward content that sparks discussion and shares hard-won insight. Whether you're a seasoned pro or new to speaking, we're looking for engaging talks that go beyond a slide deck.

✓ What We're Looking For:

- **Original content.** We prioritize fresh ideas—no recycled talks or slide replays from other events
- **Interactive formats.** Whether it's a hands-on demo, an audience Q&A, or a live analysis, we want talks that invite participation
- **Security, IT, and innovation focus.** Talks should deliver real value to practitioners and decision-makers in tech and cybersecurity

► Submission Tips:

- A title and short summary is enough to apply—we know good talks evolve.
- We'll work with you to refine the format and fit your session where it shines.
- Submissions are reviewed for clarity, relevance, and alignment with our audience.

► How to Apply:

- Submit your proposal at <https://arctic-con.com>
- Keynote inquiries: email **Matt Peters directly** at matt@arctic-con.com.
- We'll go the extra mile to spotlight standout content—social posts, newsletter features, even media interviews. If your talk brings real value, we'll help amplify it.



SPONSORSHIP PACKAGES



GOLD SPONSOR **\$4,950**

- ✓ Guaranteed 1-hour session in Workshop Track
- ✓ Prime 10×8 ft booth on the show floor
- ✓ 5 Sponsor Passes
- ✓ Featured logo on booth signage, event website, and floor map
- ✓ 55" display for demos, slide decks, and videos
- ✓ Workshop technical environment setup and support
- ✓ 2 Conference bag inserts per attendee bag



SILVER SPONSOR **\$3,750**

- ✓ Standard 8×8 ft booth on the show floor
- ✓ 3 Sponsor Passes
- ✓ Logo on event website and floor map
- ✓ 43" display for demos, slide decks, and videos
- ✓ 1 Conference bag insert per attendee bag

BATTERIES INCLUDED

Both sponsorship packages include:

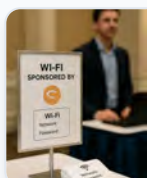
Booth space with table and linen • High-speed Wi-Fi for demos and guest access • Power connections (AC and USB outlets) • Unlimited Basic Passes to invite attendees • Sponsor portal for lead retrieval and attendee-list downloads • Shipping and receiving of conference materials

ADD-ON SPONSORSHIPS



Coffee Station **\$750**

Keep attendees energized with a branded coffee station right by your booth—perfect for high-traffic impressions.



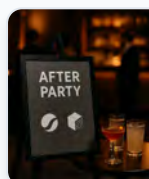
Internet **\$750**

Feature your logo on every Wi-Fi access card—handed out in swag bags and posted around the venue.



Badge Scanner **\$500**

Includes one physical scanner + two app licenses—capture leads seamlessly at your booth.



After-Party **\$500**

Your logo front-and-center on all After-Party signage and décor for maximum visibility.

3 available



Puzzle Prize **\$500**

Align your brand with our cryptographic Puzzle Prize stations.

3 available



Executive Lounge **\$500**

Showcase your logo throughout the VIP Executive Lounge—exposure to exec pass holders and speakers.

3 available



Sponsorship Agreement & Form

Company Name:

Contact Name:

Email Address:

Phone Number:

Sponsorship Level

☐ Gold Sponsorship - \$4,950

☐ Silver Sponsorship - \$3,750

Add-ons

☐ Coffee Station - \$750

☐ Internet - \$750

☐ Badge Scanner - \$500

☐ After-Party - \$500

☐ Puzzle Prize - \$500

☐ Executive Lounge - \$500

Sponsorship Terms: TLDR

Terms and conditions highlights and frequently asked questions

Sponsorship Includes:

- ✓ Booth space & table
- ✓ Logo on website
- ✓ Attendee list (name, title, company, phone)
- ✓ Workshop: 1-hour session (applies to Gold sponsorship)
- ✓ Conference passes (as defined in sponsorship)

Payment & Refunds:

- ✓ Payment due within 30 days of registration
- ✓ Full refund for event cancellation
- ✓ Flexible refund schedule before 30 days
- ✗ No refunds for sponsor cancellation within 30 days

Not Guaranteed:

- ✗ Precise attendance numbers
- ✗ Attendance list accuracy
- ✗ Speaking session acceptance
- ✗ Speaking slot if content doesn't align
- ✗ Specific booth location

Event Sponsorship Terms and Conditions

These Sponsorship Terms and Conditions ("Terms") govern the purchase of event sponsorship from ArcticCon Events LLC ("Company," "we," "us," or "our") for ArcticCon conferences and related events ("Event"). By submitting payment for sponsorship, you ("Sponsor") agree to be bound by these Terms.

Key Terms Summary

- Payment = Agreement:** No signature required; payment constitutes acceptance of these Terms
- Refund policy:** Full refunds available up to 30 days before Event
- Logo usage:** We can use your logo for Event promotion
- Limited liability:** We're not responsible for injuries or losses at the Event
- Payment required:** Sponsorship benefits begin after payment received

1. Sponsorship Benefits

Sponsor will receive the benefits described in the sponsorship package selected at time of purchase, which may include but are not limited to: booth space, logo placement, attendee list access, speaking opportunities, and promotional benefits as specified on our website or invoice. All benefits are subject to the limitations and conditions set forth in these Terms.

2. Payment Terms

- 2.1** Sponsorship fees are due within thirty (30) days of invoice date.
- 2.2** All fees are in US dollars and exclude applicable taxes.
- 2.3** Payment of invoice constitutes acceptance of these Terms without requiring additional signatures or agreements.

3. Refunds and Cancellation

- 3.1 By Sponsor:**
 - More than 30 days before Event:** Full refund upon request
 - 30 days or less before Event:** No refunds, except at Company's sole discretion
 - After Event:** No refunds under any circumstances
- 3.2 By Company:** If we cancel the Event for any reason, Sponsor will receive a full refund within thirty (30) days.
- 3.3 Non-Payment:** Failure to pay sponsorship fees within 30 days of invoice may result in cancellation of sponsorship with no refund of any partial payments.

- 3.4 Force Majeure:** Neither party shall be liable for failure to perform due to causes beyond reasonable control, including but not limited to acts of God, natural disasters, pandemic, government actions, or venue unavailability.

4. Intellectual Property and Promotional Rights

- 4.1** Sponsor grants Company a non-exclusive, royalty-free license to use Sponsor's name, logo, and trademarks solely for Event-related promotional purposes.
- 4.2** All intellectual property rights remain with their respective owners.
- 4.3** Upon Sponsor's request, Company will promptly remove Sponsor's intellectual property from promotional materials.

5. Attendee List

Company will provide Sponsor with an Event attendee list including names, organizations, and titles. This list is provided "as-is" based on attendee-supplied information and is for Sponsor's internal business use only. Company makes no representations or warranties regarding the accuracy, completeness, or validity of attendee-provided information. Email addresses, if available, require separate download agreement with anti-spam provisions.

6. Speaking Opportunities and Workshop Track

6.1 General Speaking Policy: Purchase of sponsorship does not guarantee or influence selection for keynote speeches, main stage presentations, panels, or any other speaking opportunities at the Event, except as specifically provided for Gold sponsors below.

6.2 Gold Sponsor Workshop Track: Gold sponsorship includes one (1) guaranteed session in the Workshop track only, subject to the following conditions:

- Workshop sessions are hands-on demonstrations or training sessions, not keynote or main stage presentations
- Sponsor must confirm participation and provide session details no later than fourteen (14) days before the Event
- If Sponsor has not confirmed or provided content by the deadline, Company may reassign the slot
- Waiver must be communicated in writing (email acceptable); verbal waivers are not valid
- Once waived in writing, the workshop slot cannot be reclaimed
- Non-participation or waiver does not affect sponsorship fees

7. Equipment and Operational Matters

- 7.1** Company will make reasonable efforts to provide functional equipment and services but does not guarantee uninterrupted operation of lead scanners, badge printers, wireless networks, or other technology.
- 7.2** Technical failures, equipment malfunctions, or operational issues do not constitute grounds for refund or reduction of sponsorship fees.
- 7.3** Company acknowledges that various operational challenges may occur during the Event and Sponsor accepts this risk as part of their participation.

8. Liability and Indemnification

- 8.1 Limitation of Liability:** TO THE MAXIMUM EXTENT PERMITTED BY LAW, COMPANY SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES, OR ANY LOSS OF PROFITS OR REVENUES, WHETHER INCURRED DIRECTLY OR INDIRECTLY, OR ANY LOSS OF DATA, USE, GOODWILL, OR OTHER INTANGIBLE LOSSES.
- 8.2 Cap on Liability:** Company's total liability arising under these Terms shall not exceed the total sponsorship fees paid by Sponsor.
- 8.3 Event Attendance:** Sponsor attends the Event at its own risk. Company is not responsible for any personal injury, property damage, or losses occurring at the Event.
- 8.4 Indemnification:** Each party agrees to indemnify and hold harmless the other party from claims arising from its own negligence or willful misconduct.

9. General Provisions

- 9.1 Entire Agreement:** These Terms constitute the entire agreement between the parties regarding Event sponsorship.
- 9.2 Modifications:** We may update these Terms at any time by posting revised terms on our website.
- 9.3 Governing Law:** These Terms are governed by the laws of Alaska, without regard to conflict of law principles.
- 9.4 Dispute Resolution:** The parties agree to attempt good faith resolution of any disputes before pursuing legal remedies.
- 9.5 Right to Refuse Service:** Company reserves the right to refuse sponsorship or terminate existing sponsorship for any reason. If termination occurs due to Sponsor's violation of these Terms or conduct detrimental to the Event, no refund will be provided. In all other cases of Company-initiated termination, a pro-rated refund will be issued.
- 9.6 No Assignment:** Sponsor may not assign these Terms without Company's prior written consent.

10. Acceptance

By submitting payment for Event sponsorship, Sponsor acknowledges that it has read, understood, and agrees to be bound by these Terms. No signature is required.

Questions?

Email: info@arctic-con.com
Phone: (907) 759-4997
Address: ArcticCon Events LLC, Anchorage, AK

